



## SEO SERVICE PACKAGE

BASIC	STANDARD	PREMIUM
10 Keywords	15 Keywords	25+ Keywords
<b>Initial Review and Analysis</b>	<b>Initial Review and Analysis</b>	<b>Initial Review and Analysis</b>
In-depth Site Analysis	In-depth Site Analysis	In-depth Site Analysis
Website Analysis	Website Analysis	Website Analysis
Competitive Analysis	Competitive Analysis	Competitive Analysis
Keyword Research and Analysis	Keyword Research and Analysis	Keyword Research and Analysis
		Backlinks Profiling & Audit
<b>On-Site Optimization</b>	<b>On-Site Optimization</b>	<b>On-Site Optimization</b>
Meta Tags Optimization	Meta Tags Optimization	Meta Tags Optimization
Content Optimization	Content Optimization	Content Optimization
Image Optimization	Image Optimization	Image Optimization
XML Sitemap Creation / Analysis	XML Sitemap Creation / Analysis	XML Sitemap Creation / Analysis
Robots.txt Creation/ Analysis	Robots.txt Creation/ Analysis	Robots.txt Creation/ Analysis
Canonical Issue Fixing	Canonical Issue Fixing	Canonical Issue Fixing
Google Analytics Set Up	Google Analytics Set Up	Google Analytics Set Up
Google Webmaster Tool Set Up	Google Webmaster Tool Set Up	Google Webmaster Tool Set Up
Header Optimization	Header Optimization	Header Optimization
On Site Blog Integration	On Site Blog Integration	On Site Blog Integration
Site Architecture Evaluation	Site Architecture Evaluation	Site Architecture Evaluation
Rich Snippets / Schema	Rich Snippets / Schema	Rich Snippets / Schema
URL Optimization (Static & Dynamic)	URL Optimization (Static & Dynamic)	URL Optimization (Static & Dynamic)
Hyperlinks Optimization	Hyperlinks Optimization	Hyperlinks Optimization
Duplicate Content Checking	Duplicate Content Checking	Duplicate Content Checking
<b>Technical Website Evaluation</b>	<b>Technical Website Evaluation</b>	<b>Technical Website Evaluation</b>
Crawl Errors	Crawl Errors	Crawl Errors
Programming Code Evaluation	Programming Code Evaluation	Programming Code Evaluation
Webpage Design Issues	Webpage Design Issues	Webpage Design Issues
Dead Pages/ Broken Links	Dead Pages/ Broken Links	Dead Pages/ Broken Links
Duplicate Content/ Canonical URL Issues	Duplicate Content/ Canonical URL Issues	Duplicate Content/ Canonical URL Issues
Site Download Speed Analysis	W3C Validation (only home page)	W3C Validation (only home page)
Fixing the Identified Issues	Site Download Speed Analysis	Site Download Speed Analysis
	Fixing the Identified Issues	Fixing the Identified Issues
	GMB Listing Creation	GMB Listing Creation & Manage
<b>Content Marketing &amp; OFF Page Activities</b>	<b>Content Marketing &amp; OFF Page Activities</b>	<b>Content Marketing &amp; OFF Page Activities</b>
Blogs/ Articles / Web 2.0 (Each Atleast 500 Words) - 3	Blogs/ Articles / Web 2.0 (Each Atleast 500 Words) - 5	Blogs/ Articles / Web 2.0 (Each Atleast 500 Words) - 8
Backlinks - 80	Backlinks - 100	Backlinks - 130
	<b>Monthly Ranking Report</b>	<b>Monthly Ranking Report</b>
<b>Monthly SEO &amp; Backlinks Report</b>	<b>Monthly SEO &amp; Backlinks Report</b>	<b>Monthly SEO &amp; Backlinks Report</b>

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