

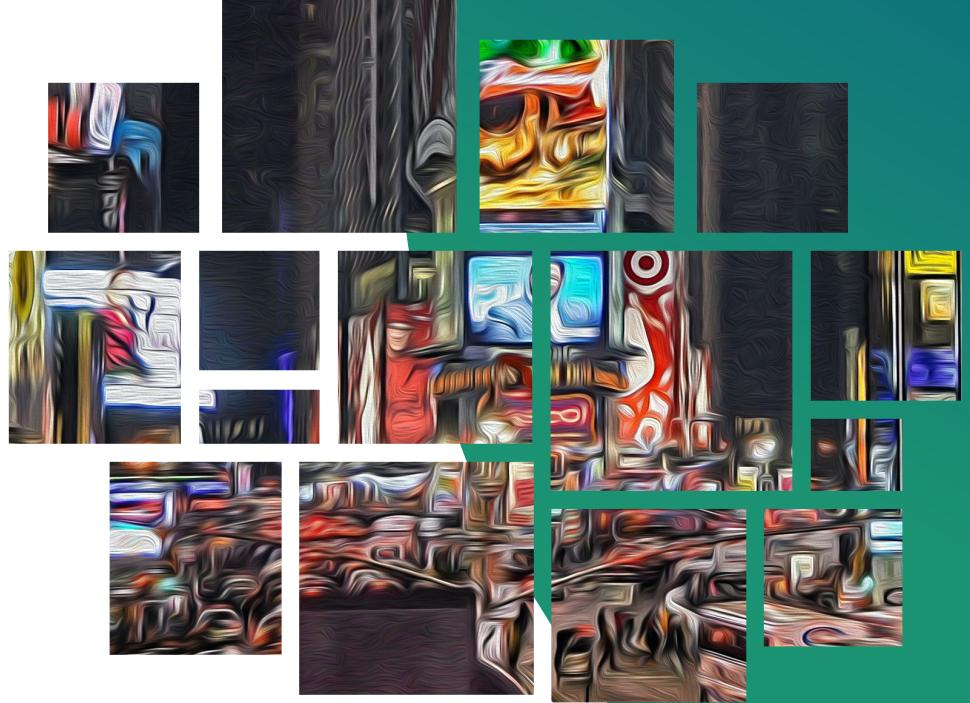


Maksoft Company Profile

Vision & Values

***To add value to
businesses who
believe in quality
and commitment.***

We work hard to boost businesses that
emphasize quality and commitment, ensuring
they receive exceptional value from our services





About Us

We're committed professionals who merge our strengths with yours to drive excellence and success.

We are not just a Digital Marketing Agency; we are your dedicated partners. Drawing from the collective expertise of our exceptional team, we tailor strategies that integrate success into your business. Consider us an extension of your own team, committed to your growth and prosperity.



Our Services



01. Consulting

- Brainstorming
- Research & Analysis
- Digital Marketing Strategy

02. Branding

- Brand Storytelling
- Logo & Graphic Design
- Branding Guidelines

03. Web Design & Development

- Custom websites
- Open Source
- Custom CMS
- E-commerce website

04. Search Engine Optimization

- Keyword Research
- Technical SEO
- Content Optimization
- Offpage SEO

05. Social Media Marketing

- Social Media Profile Management
- Social Media Ad Management
- Social Media Content Building

06. Video Production

- Video Production and Editing
- Explainer Videos
- Animations & Infographics
- Showreels and Presentations

Our Services

Digital Marketing Consulting

Whether you plan to launch a startup or need a powerful digital marketing strategy to improve your business, our digital marketing consultants can help you set up a complete digital marketing roadmap to identify and fulfill your digital marketing needs. Our digital marketing consulting includes the following:



01. Brainstorming

- Initial Consulting
- Problem Statement Definition

02. Research & Analysis

- Strengths & Weaknesses Analysis
- Competitive Analysis
- Target Audience Analysis

03. Plan of Execution

- Time, budget & Resources
- Goals and milestones
- Digital Marketing Strategy

Branding

We not only make you digitally visible but, we transform you to stand out of the crowd

Our Services

Logo Design

Our Custom Logo Designs not only look good but they also transmit a vibe that resonates with your brand.





 **Our Services**

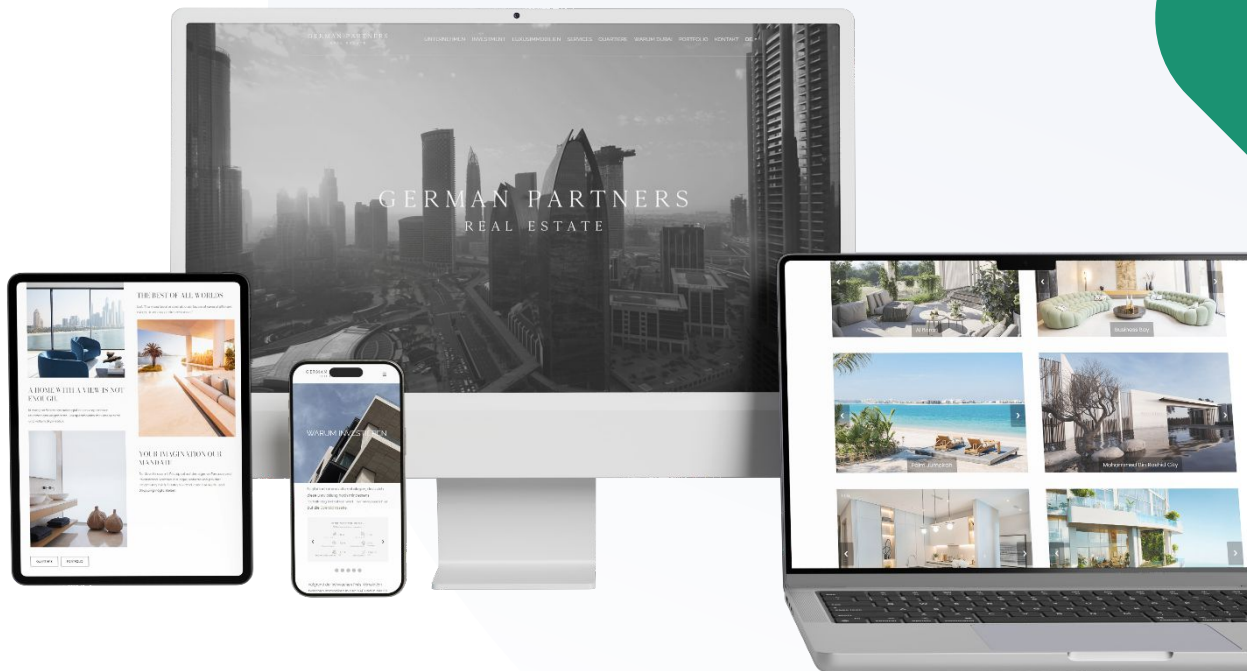
Photography



Our Services

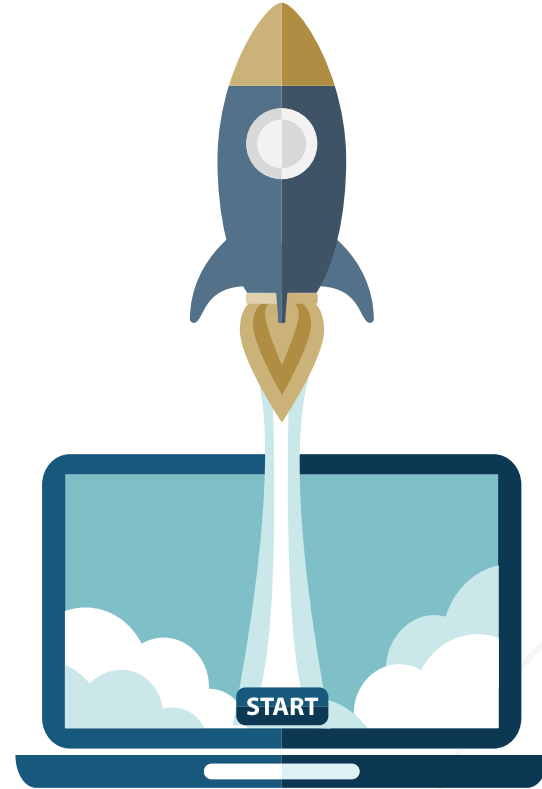
Web Design

- Starter Website
- E-commerce website
- Custom coded websites
- Open Source Website
- Custom CMS Web Applications



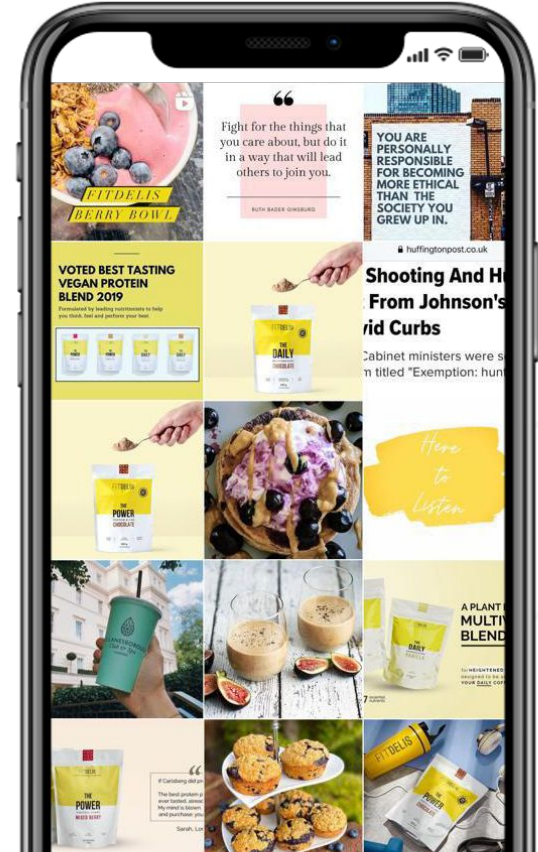
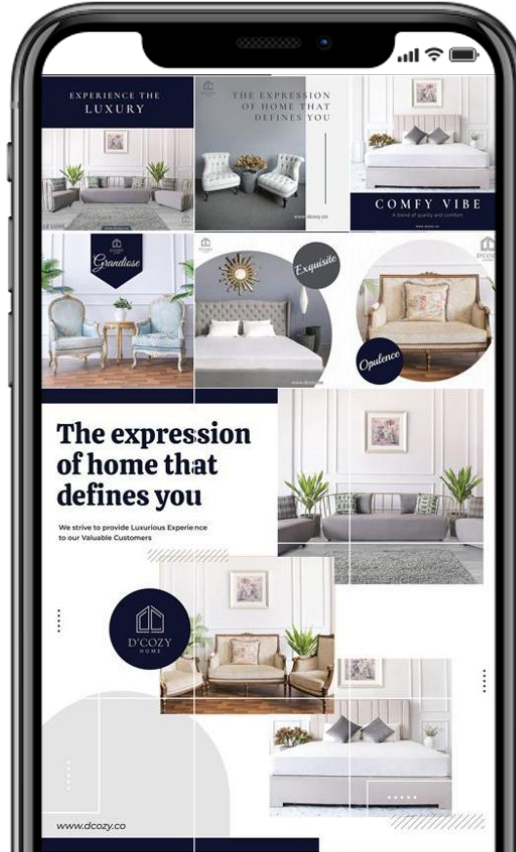
Search Engine Optimization

- SEO Audit & Consultation
- Keyword Research & Analysis
- Target Keywords Selection
- Competitive Analysis
- Technical SEO
- Content Optimization
- Off-site Optimization
- Link Building
- Local Business Listings
- Blogs / Article Publishing
- Monthly Reports



Our Services

Social Media Marketing





Thank You

For your Time and Attention

Let's make it worth it
Get in touch to explore further

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