



**Get more customers
with a marketing,
web and print solution
from Exclaim!**

Exclaim is your hard-working Toronto based creative agency driven to provide effective marketing, print and web solutions. Effective creative solutions that change attitudes, provoke action and improve the bottom-line of small and medium sized businesses.

www.exclaimit.ca

SUCCESS



Alex Stojkovic
owner, zoo-keeper

Helping your small and medium sized business increase revenue.

Exclaim is a hard working, creative agency located in Toronto, driven to provide marketing, web and print solutions that change attitudes, provoke action and improve the businesses of its community and stakeholders.

Established in 2004, Exclaim works with small medium businesses that are looking for growth, increase sales and improved brand visibility. Looking for an effective marketing agency in Toronto? Looking for a web design agency in Toronto that will make a difference in your conversion rates by implementing an SEO strategy? How about a Toronto graphic design agency that will help you get more clients? Look no further! We have a philosophy to produce effective, affordable and stunning results that deliver each and every time. We strive to keep things simple, honest and transparent every step of the way.

We are a small independently run, creative marketing agency with

big ideas. At the heart of it all is our passion for helping clients create an effective and clear message that reaches their target markets. We remove the hassle, while our clients save time and money.

"I'm excited that Exclaim is Toronto's one-stop communication shop by offering marketing, web, printing, graphic and branding services. I give you my personal promise to assist and educate as much as I can along the way. Should you have some time, sit back, kick up your feet and take a look at our services and some of the projects we've been blessed to have worked on. Thank you for taking the time to view our website. I look forward to helping you out!" says Alex, owner and zoo-keeper of Exclaim.

It's simple! We are here to deliver a quality product at a reasonable price! We truly love what we do and whether it's a marketing, web or print project, we'd love to show you what we are capable of.



Six reasons why you should use Exclaim.

Working with Exclaim is easy and here are six good reasons why partnering with us on your next project is the clear choice when looking for a creative agency.

1 We work with you on a one-on-one basis.

We feel the best way to give you the perfect solution is to work one-on-one. Getting to know you and your organization guarantees you're getting exactly what you need to communicate your message and get results. Best part, when you call Exclaim you'll be talking to the same person that will be working for you.

2 Custom, custom and custom.

Every project assignment that passes through our hands is treated as a one off project. We don't keep a stock of designs to reuse for each client or offer a standard package. We know you're unique; the product we deliver is tailored to your specific use and requirements.

3 Simply no contracts, no hidden fees!

You know upfront how much your project is going to cost before it's started and once it's done and paid for, you will own the final product. Unlike other designers or agencies, we won't hold your creative work that's been paid for hostage! At your request, we will provide digital copies of all completed work for your records.

4 Your success is our success.

Nothing truly makes us happier at Exclaim than seeing you succeed. Our goal is to help you leave your competition standing in the dust. Besides, we love bragging about how great our clients are!

5 We love what we do – period!

We eat, sleep, breath marketing twenty-four hours a day, seven days a week. It's really no big secret that happy designers think bigger and work harder. The more fun we have, the bigger we think. The bigger we think, the better your end product.

6 You pay less and simply get more!

Our studio is small, and we intend to keep it that way. You won't be paying to operate a high priced office full of account managers, sales people, and secretaries. Our low overhead means the savings are passed on to you.



A creative **service** overview

At Exclaim, we are inspired by passion and excel at offering a simple and honest solution that's BIG on quality, value and the delivery of creative results that work. We treat our clients as individuals and offer a friendly professional service.

Exclaim is results-driven. We are integrated. We are creative. Our marketing campaigns are focused on delivering results that will build your business and we simply won't settle for anything less. We provide all our valued clients with strategic consultancy based on experience, expertise and industry insight.

Our team at Exclaim is talented, qualified and experienced in all marketing disciplines, from brand design, graphic design, web design, search engine optimization and online marketing. We are located in Toronto, all under one roof and we can ensure your campaigns are seamless in their execution and messaging.

We are very much creative at heart. We believe great marketing is inspired, artistic, original, compelling and surprising. Creativity is not something you can manufacture; you've either got it or you haven't. Simply stated, we think we've got it!

“I'm excited that Exclaim is Toronto's true one-stop communication shop. We offer high quality marketing, printing, web and graphic design. I give you my personal assurance to assist you to the best of my abilities. Visit us at www.exclaimit.ca and see some of the great stuff we created.**”**

Rosie Ritchie

customer service representative



Services we offer small and medium businesses

Collateral Materials

Brochures (Corporate/Product) and Selling Aids

Web Design and Social Media

Planning, Design, Search Engine Optimization, Management and Execution

Production Services

Expertise in All Processes: 4-colour, Silk Screen, Card Construction, Plastics and Mechanical Art

Media Services

Research, Buying, Planning and Evaluation

Dimensional/Exhibit Design

Conventional Exhibit, Trade Show Implementation and Permanent Display

Market Research and Analysis

Qualitative and Quantitative Product and Creative Services

Corporate Identity

Naming, Logo Design, Stationery Packages with Full Program Integration and Positioning

Direct Marketing

Planning, List Management, Fulfillment, Evaluation and Follow-up

Lead Generation

Program Management, Ideation and Evaluation

Promotion

Consumer, Trade and Sales

P.O.S. (Point-Of-Sale)

Merchandising and Display

Planning

Corporate and Brand

Package Design

New Products and Mock-ups

Database Marketing

Communications and Management

Training and Education

Corporate Messaging and Mission Dissemination



Exclaim's client testimonials

As a tactical creative agency Exclaim works across both print and the web. We use a collaborative approach, utilizing the skills of a range of experts who are all specialists in their respectful fields. We're very proud of the work we've produced and we believe the proof is in the pudding.

“ Exclaim has become a key company in selling service elements to our Dealership network... ”

Annette B.
Dealer Development Analyst
HONDA

“ Over the past year, Exclaim has assisted in the re-packaging and marketing of my small business. He offered his expertise in the creation and launch of a website and advertising campaign. They worked tirelessly to ensure content best reflected the value and unique qualities of my business in a saturated marketplace. They take their time to get things right and are perfectionists in terms of their workmanship and production quality. ”

Sean C.
Director of Operations - Lead Instructor
my first aid trainer

“ Exclaim has not only been a key support to the Development and Marketing and Communications team through the work on various projects, they understand the needs and helped CHATS to get some of its material to a new level, given limited resources. ”

Colin J.
Director of Development
CHATS

“ I can say without reservation that Exclaim is an excellent and complete supplier in digital marketing and creative marketing ideas. ”

Stacey K.
Promotions Manager
Jack Astors Bar and Grill

Our rich list of satisfied clients

Over the past 6 years, Exclaim has worked with hundreds of businesses from diverse industries, of differing business and product life cycle stages to help move forward with effective creative and marketing solutions.

Please take a look at our various portfolios online at www.exclaimit.ca and gain a sense of how we work and who some of our clients are. Here are some of our clients we've done work for:



Visit us online at www.exclaimit.ca

**For your next marketing project get in touch
with Exclaim marketing, web and print today:**

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Toronto, Ontario
M8Z 1N4
Canada**

**From Toronto (416) 889-8345
Toll-free (866) 645-7088**

**Scan this QR code to add
us to your address book.**



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