

Using video in marketing
increases conversion rates
90 to 230%.

Professional Video for dentists and clinics.

We offer dentists and dental clinics professionally produced
HD videos optimized for TV, we or mobile viewing.

Dentist and Clinic Profiles

Our engaging and unscripted videos provide dental professionals with the opportunity to deliver a personal message about themselves and the practise to potential patients in their own style and tone.

Recommended Length: 60 seconds

Education

Video is a quick and effective way to educate existing patients on the various treatments and procedures performed as part of general dental care. Dentists can direct patients to their website to answer questions through short video clips of everything from common procedures to advanced treatments.

Recommended Length: 30-60 seconds

Patient Testimonials

Testimonials from your patients are genuine and will generate high response rates. Capture their experiences through authentic unscripted interviews that build trust and credibility for your practice or clinic.

Recommended Length: 30-seconds

New to video?

Here is a great way to get started:

☐ Large Practices

Depending on the size of your dental practice, you could highlight each dentist with a 60-second profile, generate three 30-second testimonials and create a 90-second practise overview ad for your website homepage and online listings.

Why Video?

The term dentist is searched 100 million times a year on Google – video increases your chance of front page result by **53x**.



☐ Individual Dentist

One 60-second personal profile and two 30-second patient testimonials designed to convert site visitors to clients.

**Contact us to experience how affordable adding
professional videos to your marketing mix can be.**

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