



British Group is an established, solid performer in the printing industry. Starting with security printing of lottery tickets and related materials in 1992; we've expanded our operations to encompass a full suite of highly advanced commercial print services.

Throughout the company's history, we've built a well-deserved reputation for excellence. Our ultra-modern plant produces every kind of print collateral; from business cards to full magazines. from billboard-sized banners to small signs. Integrated, ISO 9001:2008 Certified Quality Control procedures keep our work to exacting standards and our turnaround times keep clients satisfied and coming back.

British Group is proud to have assembled the most talented and capable team in our industry. Our professional staff provides a one-stop shop of services, from design to delivery. From management to the production floor, we take pride in what we do and understand the importance of ensuring 100% customer satisfaction.

We support this team with the tools they need. Advanced hardware and software solutions keep projects streamlined, allowing full accountability and top quality throughout the entire development and production process. Regular reporting and consultation, both internally and with our clients, is key to creating and maintaining successful relationships.

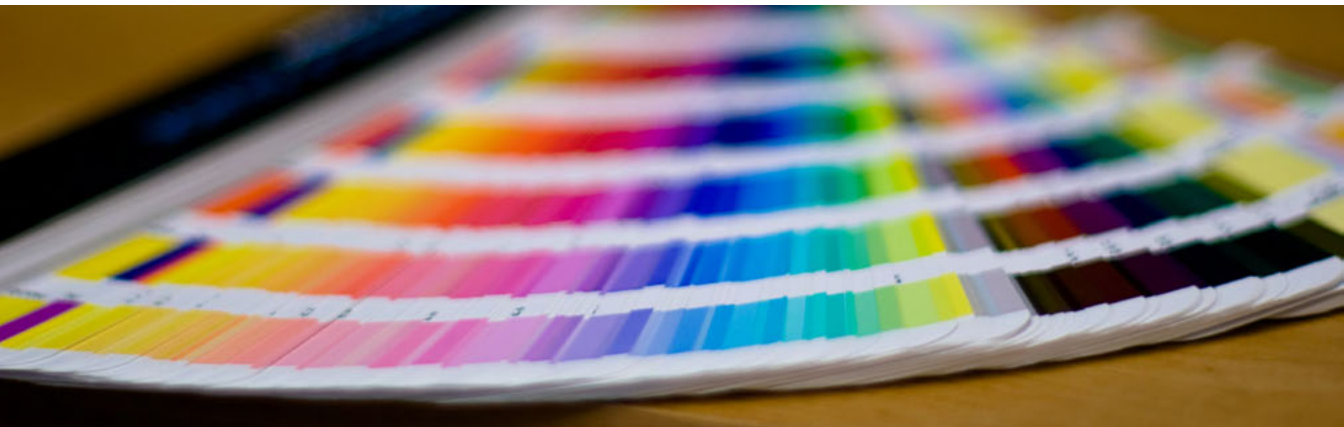
You worked hard to develop your brand, now showcase it in all of its glory.

From business cards and letterhead, to decks of cards and calendars...

we make you memorable.



Magazines and other periodical collateral are a specialty at British Group. Our long standing clients know their publications will be delivered on time and at the **highest quality**.



PUBLICATIONS





PREPRESS



British Group's design / pre-press department is all talent, all the time.

Already have your own creative, bring it in.
Need design from scratch, you're covered.

Excellence from design to final output means what you want is what you get.

Quality begins at
the very first step!





QUALITY CONTROL

British Group's Quality Control Department ensures your product is of the **highest quality** from beginning to end.

Having many eyes on a product helps find the little errors that sometimes get missed before ~~you're~~ *your* project goes to print.



EQUIPMENT



It's a modern **marvel of technology!**

British Group's proprietary system collates sheets and then imprints variable data. Barcodes, PINs, whatever you want. On both sides of the sheet. In one pass.

COLLATOR/IMPRINTER





PRESS

Not only do we have the **fastest** sheet fed press in eastern Canada, it's also one of the largest!

The **Heidelberg XL-105** is every Press Operators dream and the heart of our business.

Quick set up, reduced waste and unmatched quality makes this one **amazing** press.

Print on-demand:

books, catalogs, brochures, direct mail, inserts, point-of-purchase materials, sell sheets, statements and financial reports, and flyers. With brilliant colour & digital quality.

British Group's iGEN shop specializes in **variable data printing**.

Addressed admail mailers, 500 different "quote of the day" business cards, whatever you need, we can supply it.



iGEN3



XEROX®

Technology | Document Management | Consulting Services



WIDE FORMAT PRINTING

Ever thought about printing on a door? A fluorescent light lens?

We went the extra mile and **did it!**

British Group's wide-format print shop will tackle just about anything up to 2" thick.

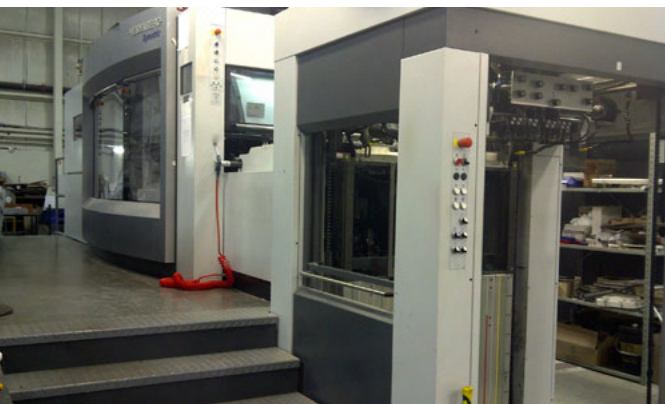
Ceiling & floor tiles, sure. Bus backs & outdoor signs, easy.

From one time event posters to banners used year after year, count on us for your signage.





DIECUTTING



Custom shapes make interesting collateral and British Group is a cut above the rest. Industry-leading equipment & expert staff make your press kits, coasters & containers

stand out from the rest.



Need a book?

British Group gets the
job done.

From a 6 gate MBO folder to a
Martini Mueller finisher; from a
20 signature Duplo Booklet Maker
to a Heidelberg Perfect binder.

We have the gear and we're not
afraid to use it.

FINISHING

Need a piece of admail to go to every house in your postal code?
Or a targeted piece distributed according to a mailing list?

How about a truckload of printed product
across the island? Or even across the ocean!

Our Shipping and Distribution Department can handle
all your print shipping needs.

The screenshot shows the 'PartnerShip (SHIPPER - SHIPPING)' window. It features a 'SHIP TO ADDRESS' section with fields for NAME, ADDRESS, CITY, POSTAL CODE, and PHONE. A 'SPECIAL HANDLING' section includes checkboxes for '2 AMIN', 'HEATED ORN', 'HOMESIDE', 'NEW CRG &', '3RD PARTY', 'COST CTR', 'COUCHING BY', and 'INSURANCE'. A 'DETAILED SHIPPING COST' table is visible, with columns for 'SHIPPING', 'S & T', 'FUEL', 'OTHER', and 'TOTAL COST'. The Sameday Worldwide logo is prominently displayed at the bottom.

The screenshot shows the 'Main - Edit Shipment - Island - 000306202' window. It includes a 'Navigation' pane on the left with options like 'Documents', 'Address', 'Billing', 'Messages', 'Background Tasks', and 'Messages'. The main form is divided into several sections: 'General' (Container, Weight, Length, Width, Height, Type, Service), 'Service and Options' (Delivery confirmation, Signature, Coverage, COD, Proof of age required, Card for Pickup, Do not safe ship, Leave at door - do not call), 'Additional Information' (Cost Centre, Item Reference #), 'Billing Information', and 'Request Delivery Updates'. The 'Address' section is filled with details for a customer in Mount Pearl, NL.

DISTRIBUTION

British Group cares about the impact we have on our environment so we think outside the box to reduce our carbon footprint.

From using heat produced by the two iGENs to help heat the plant floor, to sending shredded paper to local farmers for use as cattle bedding; we're making a difference.

ENVIRONMENT



VISION

To be recognized as a world-class leader in what we do while continuously adding value to our client's bottom line.

VALUES

British Group adheres to these values:

- Integrity;
- Quality
- Responsibility

MISSION

To manufacture first-class, state-of-the-art products for our clients. We leverage our knowledge, expertise and innovative spirit to enhance our client's reputation and profits.



GRAPHIC DESIGN

MAGAZINES & BOOKS

OFFSET PRINTING

PRESS KITS & BROCHURES

DIGITAL PRINTING

MARKETING MATERIALS

WIDE-FORMAT PRINTING

TRADE SHOW SIGNAGE

CUSTOM DIE-CUTTING

BOOKLETS & PROFILES

BINDERY & FINISHING

STATIONERY & CARDS

SPECIALTY PACKAGING

POSTERS & FLYERS

INDOOR/OUTDOOR SIGNAGE

PROMOTIONAL TICKETS

Province Wide Service with a Home Town Touch

No matter where you are in the province, British Group treats you like a neighbour. Whatever your commercial printing needs: from business cards to books, menus to signs, we'll give you the service you want and the quality you demand.





FORMOREINFORMATION

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