

STARTDate



Applicant Tracking Software

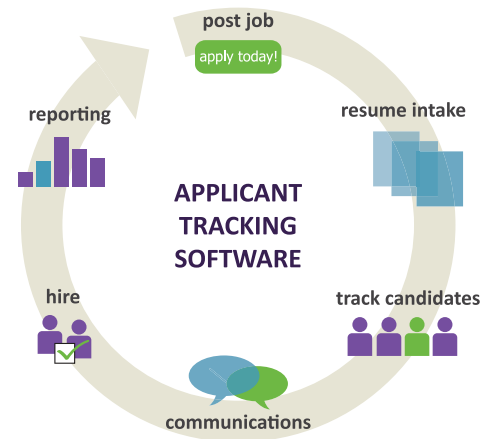
Transform your thinking

HireGround Software Solutions

how can an ATS help me?

Applicant Tracking Software (ATS) is an online system used to facilitate the hiring process from start to finish. Manage your job postings and design the information you wish to collect from candidates. Locate, identify, rank, and organize qualified candidates according to your unique screening process. Communicate with hiring managers and other recruiters and distill information with a reporting system.

Time to hire is crucial for companies who are compete for the same candidates – an ATS helps you find and hire qualified candidates, faster.



how can I get more applicants?

Electronic systems allow for job advertisements to be dispersed easily to your career's page and chosen job sites across the internet—it also means that search engines can now find your career's page and jobs as they are now fully electronic.

As well as integrating with your career's page, the StartDate system enables social media sharing and automatic cross-posting to several popular job boards.

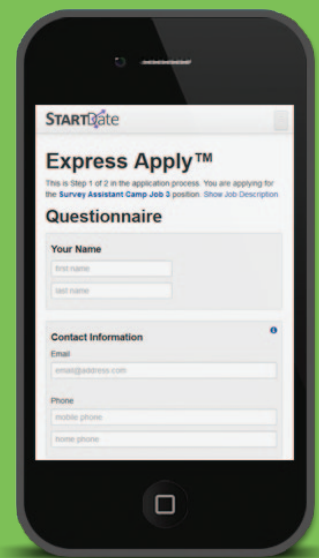
StartDate makes it easy to apply

Research shows that some workers simply will not apply online. For them, the application process has to be simple and seamless. StartDate allows applicants to apply by uploading a resume or completing a simple form that collects the information required by the recruiting team *without creating an account*.

What's more, the system is completely mobile-friendly, which caters to the growing number of job seekers who use their smartphone or tablet to search and apply for jobs.

...and finds applicants for you

A recruitment team can spend hours searching through applicant data that has previously been entered into an ATS system (either by application or upload). The StartDate system automatically searches the database and identifies qualified candidates *for you* so time is not spent on this task.



how can I manage these applicants easily?

When a job is created in the ATS system, candidates who apply can be organized into your hiring stages – such as new, pre-screen, interview or rejected – making it simple to keep track of each person and where they are in the hiring process. View applicant profiles, write notes, make hiring decisions and communicate with others within the system.

StartDate does it better

Our unique tools automatically screen applicant information, ranking them based on the job description, screening questions or given mandatory requirements. This means that the recruitment team is not spending valuable time viewing each resume or submission for requirements.

The system also remembers who has been rejected, and why they were rejected so future applications from the same individual are auto evaluated based on their history. To narrow and help rank your list of applicants, weighted and show stopper questions can be added using yes/no, multiple choice or open field choices.



Keeping it simple

Our system is focused on the end goal: making the best possible hire. Whether it is comparing candidates, making decisions or writing a job posting with a questionnaire, StartDate lets the recruiter do their job in a simple, straightforward way. No extra steps, just easy to use.

how can I save money?

Make your boss happy by saving thousands! HireGround has evaluated the average time utilized in recruiting using manual versus electronic processes. Costs in reduction of time related to sourcing, evaluating, searching, and retaining applicant data can be reduced by 30% to 50%. No more printed resume piles, duplication of tasks such as interviewing, tracking notes or other data in excel sheets or searching through outlook folders. Now HR can use their valuable time to complete other tasks, contributing to satisfied employees and a profitable company.

StartDate is budget friendly

The cost to hire one person is approximately \$3500 using a manual process – but for less than this you can have a complete ATS system for a year! For most organizations, the price of a monthly license is about the same cost as a printer ink cartridge. That printer cartridge may also pay for one new hire that would have been lost in a paper pile or outlook folder. Furthermore, there are no implementation or training fees and just one low monthly fee.

how do I know my data is secure?

We use the very latest in industry best practices for privacy & security. This includes encrypting passwords with a one-way secure algorithm, storing and backing up all data and encrypting web content through SSL, which protects the integrity and privacy of data transferred from the servers to other computers.

We are Canadian

HireGround Software stores all of its applications and databases on Canadian servers. This means that we are not subject to such regulations as the USA Homeland Securities Act that may expose servers to confiscation by the US Government.



what else makes StartDate unique?

In addition to the points above, StartDate offers extremely fast and easy implementation, where clients are set up in minutes (not months). Training & support staff are friendly and dedicated to providing the best possible experience. The entire system can be accessed anywhere from any device, with both the candidate and HR interface optimized for mobile use.

StartDate is at the leading edge of ATS systems with its innovative functionality and ease of use.

Contact HireGround to learn more and to set up your free, no obligation trial:
Email sales@HireGroundSoftware.com, call 1.877.218.7504 or
online at HireGroundSoftware.com