



STAND OUT SOLUTIONS

By 4 Twenty Window Coverings

BY SHAWNA COMMON PHOTOS STEPHANIE ZHANG

Residents of Saskatoon and area have most likely seen or heard of 4 Twenty Window Coverings because of its unique name derived from owner, Jeannine Clark's house number. "I wanted to stand out from the competition and started with my business name!"

Over the past four years Jeannine has been offering quality products made by Canadian suppliers; Toronto based Shade-o-matic, and Blinds by Vertican from Medicine Hat. "They stand behind their products with excellent service and

warranties, and I can get products much quicker than I would if I had to wait for international shipping." Using Canadian suppliers also allows a substantial volume discount that is passed on to 4 Twenty's customers.

Homeowners have a lot to consider when selecting window coverings and Jeannine is committed to finding solutions. Babies' rooms, specialty shaped windows and transom windows above doors all pose a challenge between design and practical use. Jeannine uses her knowledge and experience to make sure every detail is covered.

A recent sales call led Jeannine to Dana Derenoski's acreage at Casa Rio Estates, where Dana was re-doing her entire home to complement her lifestyle. An avid horse lover and country enthusiast, Dana's artistic nature and her long wish list was creatively challenging to fulfill. Dana says, "I was having a problem explaining what I had in mind, but Jeannine was adept at taking vague directions and making it perfect. She is young, fresh, accommodating, and intuitive to customers' needs. She carries unique products that I haven't seen before, and offers an amazing selection.

The décor and design in every home tells a story about the people that live there. It is important that the window coverings are a continuation of that story.

Jeannine was open, helpful and provided exceptional customer service. All my questions were answered and she followed up after the installation to ensure everything was perfect - which of course it was!"

Jeannine sells every type of window covering, and because she's independent she is able to carry options that are unavailable elsewhere.

When building a new home it's never too early to start planning for window treatments. Custom panel drapery requires an adequate amount of wall space, and if you are thinking of motorized blinds

it is much more practical to have them hard-wired in at the electrical stage. "I recommend people consider wiring for motorized window coverings because that's the future," explains Jeannine.

If you are looking for a creative solution to complement the unique look of your home, contact 4 Twenty Windows at 306.717.1092, or visit their website at www.4twentywindows.com to find out how Jeannine can bring your home to life. FLS



306.717.1092
fourtentywindows@yahoo.com
4twentywindows.com

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