



EVERYONE COMMUNICATES

FEW CONNECT

CONNECTING INCREASES YOUR INFLUENCE IN EVERY SITUATION

If you can connect with others- one-on-one, in groups, and with an audience – your sense of community improves, your ability to create team work increases, and your influence skyrockets. People who connect with others have better relationships, experience less conflict, and get more things done than those who cannot connect. Leaders who have learned the art of connection are able to communicate their ideas persuasively, establishing buy-in and attracting followers.

ONLY ONE THING STANDS BETWEEN YOU AND SUCCESS.

It isn't experience; it isn't talent. If you want to succeed, you must learn how to connect with people. And while it may seem like some people are just born with it, the fact is anyone can learn how to make every communication an opportunity for a powerful connection.



BECOMING A PERSON OF INFLUENCE

PRACTICAL AND EASY PRINCIPLES TO APPLY TO EVERYDAY LIFE:

- MANAGERS WILL SEE THEIR EMPLOYEES RESPOND WITH NEW ENTHUSIASM
- PARENTS WILL CONNECT WITH THEIR CHILDREN ON A DEEPER LEVEL
- COACHES WILL SEE PLAYERS BLOSSOM
- SALESPeOPLE WILL BREAK RECORDS

WHATEVER YOUR VOCATION OR ASPIRATION, you can increase your impact on others by Becoming a Person of Influence. Learn simple, insightful ways to interact more positively with others, and watch your personal and organizational success go off the charts.